# Power of Journal Articles:
## You Can't Go Wrong with It

I am an industrial practitioner, why shall I refer to the journal for my decision making?
Can the journal help in decision making?

## Introduction

The Journal is a collection of academic research or case studies in a certain field. An article in the journal has scientifically proven and supported by a strong theory. Nowadays, the Journal becomes common among managers and practitioners to update themselves in a certain field. Hence, it is a need for practitioners to understand the power of the journal article.

## Program Objectives

This program aims to
- Train the participants on principle to search for journal articles.
- Expose the participants on how to use the results of journal articles in daily activities

## Learning Outcomes

After completing this program, participants should be able to:
- Search for journal articles in the respective page
- Conclude results from the article for the business application.

## Who Should Attend?

Junior and senior academicians and anyone who needs to refer to journal articles for any decision making

## Methodology

Case studies, forum discussion, role-play, presentations, gamification

**Program Outline**

| Time | Day One |
|---|---|
| **9.00am– 10.30am** | **Type of Journal Articles**<br><br>In this module, the participants would learn to understand the type of journal articles. The participants would also learn the evolution of journal articles and contribution of journal articles both in academia and the practitioners. |
| **10.30am-11.00am** | **Break and Networking** |
| **11.00am-1.00pm** | **Searching for journal articles**<br><br>In this module, the participants would know how to obtain a reliable source in getting journal articles. The participants would learn different methods to search for a journal such as a snowball method would be introduced to the candidates. |
| **1.00pm-2.00pm** | **Lunch Break and Networking** |
| **2.00pm-3.30pm** | **Dissecting Journal Articles**<br><br>The participants would learn the structure of a journal. The participants would start to dissect and understand each section of the journal and the role and function of each part of the journal. By understanding the construct, the participants would be able to comprehend a journal holistically. |
| **3.30pm-4.00pm** | **Break and Networking** |
| **4.00pm-5.00pm** | **Identifying Component of Journal for Decision Making**<br><br>After completing the journal direction, the participants would learn how to identify each section in a journal and how does each section is constructed and composed. The participants would learn the requirement to construct each component in the journal. |

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| Time | Day Two |
|---|---|
| 9.00am– 10.30am | **Techniques for Reading Journal Articles for Decision Making**<br><br>In this module, the candidate would learn how to construct a journal matrix during literature reading. The participants would learn where to start when reading a journal and what to focus when reading a journal. Different stages of research and journal writing require a different focus when reading journal articles. |
| 10.30am-11.00am | **Break and Networking** |
| 11.00am-1.00pm | **Capturing Data and Construction Data**<br><br>In this module, the participants would learn how to synthesis, the journal matrix constructed in the previous module. The participants would compare similarity, differences and synthesise ideas for decision making. |
| 1.00pm-2.00pm | **Lunch Break and Networking** |
| 2.00pm-3.30pm | **Usage of technology in Literature Reading**<br><br>In this module, the participants would be exposed to the usage of technology and software application in assisting literature reading. The participants would have hands-on practice on how to build up the idea-tree with the software in literature reading. |
| 3.30pm-4.00pm | **Break and Networking** |
| 4.00pm-5.00pm | **Application of Journal and Problem Solving**<br><br>In the last module, the participant would be exposed to the method of how to prepare the report and synthesise ideas for decision making based on the matrix trees. In this module, the participants are exposed to the possibility to publish the next journals based on the analysis conducted. |